

Dear Tom,

I've produced this report based on the personal statement you provided, covering the following sections:

- Your strengths and weaknesses
- A detailed critique of your personal statement
- Your edited personal statement
- Recommendations for further improvement
- Further information

If you have any questions on the report you'll find information on how to get these answered in the further information section.

I hope you find the report useful and wish you the best of luck with your application,

Lucy

Your strengths and weaknesses

After reviewing your personal statement and the other information you've provided, I've established the following strengths and weaknesses with your application:

Strengths

- Your spelling, grammar and general writing is very good, as is the structure of the statement. It flows well. I've made hardly any amendments in the edited section.
- You convey your interest in the field well and show that you have a good knowledge of the topic. Your enthusiasm suggests you will have good motivation for the course and university as a whole.
- You have a lot of good, relevant experience and the statement clearly shows that you are serious about your chosen subject.

Weaknesses

- Although the structure is good it does slightly feel like a list at times – rather than simply listing what you have done, try to relate it to the degree – drawing on skills that you have gained which will be of use for the course and university in general.
- You should explain further why you wish to undertake this degree. Why is it necessary to do it over other types of training, work experience etc? What career path are you hoping to follow that this will be of benefit?
- You should draw further on your academics. You don't discuss this much and it would be advisable to do so. Obviously keep it all relevant but what skills have you gained so far that will prepare you for university?

A detailed critique of your personal statement

I've reviewed your personal statement line by line, and noted a number of areas for improvement relating to the strengths and weaknesses described above. Your original personal statement is displayed below with my critique and suggestions for each paragraph highlighted in green below.

Examination of any quality newspaper will probably demonstrate that more of the headlines address economic problems than any other topic. The importance and relevance of economic related disciplines to the modern world have led me to want to pursue the study of the subject at a higher level. I am particularly interested in the behaviour of firms and organisations from an economic point of view and I have based my A-level coursework in this field.

This is a good introduction to the statement. You immediately confirm why you wish to study the subject and show that you have prepared. You could, however, go into further detail about why you want to take this interest to higher education – is it purely interest or for the purpose of your career? Why is it necessary for you to undertake the degree?

During my study, I have come across many real life complexities and while attempting to explain these theories, I have developed a keen interest in analysing and understanding how the world of business is influenced by economics.

Like what? Be precise and avoid sweeping statements.

I have created an economics revision website for A-level and GCSE students. It is primarily intended to help younger students gain an understanding of core economic principles but has also helped me improve my own computer and presentational skills.

This is excellent, and impressive, however can you make it more relevant to the degree? How will this be of benefit? Everything in the statement must relate to the degree.

I regularly read newspapers and economic publications to keep up to date with economic developments and I am able to use my mathematical and analytical skills to apply different economic theories to a range of real-life economic situations.

Good. Could you expand here? Perhaps drawing on your past academics to show your skills and how you are suited for a degree in economics?

Last year, I took part in an economics and business project called Young Enterprise in which I set up a small company and sold products to students at our school. I enjoyed the chance to put some of my business economic theory into practice and was able to enhance my management and communication skills. I also gained a distinction in the associated exam.

Great experience and you highlight skills gained.

To gain practical experience in the workplace, I worked for two weeks at a small software company specialising in financial software. I currently have a part time job and this has taught me much about teamwork, responsibility and time management in the workplace.

This is good because you explain the skills that you developed from the experience. Could you expand further on how this experience has prepared you for university?

In my spare time, I enjoy reading, swimming, sketching and solving puzzles and logic problems. I have re-designed and been responsible for the maintenance of my school's website.

Good.

I believe that I will gain a highly marketable set of skills from the study of economics at university. I have found economics to be a challenging and diverse discipline and I am interested in both macro and micro economics. It is this variation of perspective, combined with its real world importance that makes economics an appealing subject to study at university.

This is a good conclusion. You sum up your points well and it has good lasting impact. Perhaps you could mention what you hope to achieve after the degree? How will this degree benefit you in your career aspirations?

Your edited personal statement

I've included an edited version of your current personal statement which resolves issues with spelling and grammar, revision of over-long or poorly worded sentences and other issues.

Please note that the editing service does not include large rewrites covering entire paragraphs or sections of your personal statement – the recommendations section below contains further information on how you can resolve other potential issues with your statement.

Examination of any quality newspaper will probably demonstrate that more of the headlines address economic problems than any other topic. The importance and relevance of economic related disciplines to the modern world have led me to want to pursue the study of the subject at a higher level. I am particularly interested in the behaviour of firms and organisations from an economic point of view and I have based my A-level coursework in this field.

During my **study studies**, I have come across many real life complexities and while attempting to explain these theories, I have developed a keen interest in analysing and understanding how the world of business is influenced by economics.

I have created an economics revision website for A-level and GCSE students. It is primarily intended to help younger students gain an understanding of core economic principles, but has also helped me **to** improve my own computer and presentational skills.

I regularly read newspapers and economic publications to keep up to date with economic developments and I am able to use my mathematical and analytical skills to apply different economic theories to a range of real-life economic situations.

Last year, I took part in an economics and business project called Young Enterprise in which I set up a small company and sold products to students at our school. I enjoyed the chance to put some of my business economic theory into practice and was able to enhance my management and communication skills. I also gained a distinction in the associated exam.

To gain practical experience in the workplace, I worked for two weeks at a small software company specialising in financial software. I currently have a **part-time** job and this has taught me much about teamwork, responsibility and time management in the workplace.

In my spare time, I enjoy reading, swimming, sketching and solving puzzles and logic problems. I **also** have redesigned and been responsible for the maintenance of my school's website.

I believe that I will gain a highly marketable set of skills from the study of economics at university. I have found economics to be a challenging and diverse discipline and I am interested in both macro and micro eco-

nomics. It is this variation of perspective, combined with its real world importance that makes economics an appealing subject to study at university.

Recommendations for further improvement

To improve your statement further, I've listed a number of recommendations based on your strengths and weaknesses and the suggestions detailed in your critique that you may want to consider before submitting your application.

- This is a very good statement with a good structure and all of the foundations in place. The only topic that could use some further work is exactly why you feel a degree is of use to you – what career path will you be choosing? I also think that you could expand further on your academics, as well as drawing further on the skills that you have gained from your excellent work experience.

Further information

I hope you find the information I've provided here useful in improving your personal statement.

If you have any questions please do respond via your support ticket and I'll do the best I can to answer them. Unfortunately I'm unable to enter lengthy discussion regarding this critique, or provide further service relating to additional drafts, but I will try and answer any minor queries or clarifications you may have regarding this critique.

If you're unhappy with the service you've received please respond to me in the first instance and I'll do everything I can to help, but you can also contact our management team with any problems at review@studential.com.

I wish you the best of luck in your university application,

Lucy Lynch
Studential.com editor

<https://www.studential.com/personal-statement-editing-service/>